



player<sup>me</sup>  
coach

# RETHINK INNOVATION

What if innovation wasn't an initiative,  
but the way your organization thinks?

what  
are you  
**solving**  
today?

KEYNOTES & WORKSHOPS THAT CHALLENGE  
ASSUMPTIONS AND RESHAPE HOW LEADERS  
THINK ABOUT INNOVATION.

[DXANDBEYOND.COM](http://DXANDBEYOND.COM)

# INNOVATION IS A DISCIPLINE

It doesn't happen because people attend a keynote or workshop. It happens when leaders change how their organizations think, decide, experiment & learn!

THAT'S THE CONVERSATION I ALWAYS LOOK  
FORWARD TO HAVING WITH BUSINESS LEADERS!

hello, i'm Pinaki

**Your Innovation PlayerCoach**

BUSINESS INNOVATION ARCHITECT

INNOVATION PLAYERCOACH

FRACTIONAL INNOVATION LEADER

LEADERSHIP COACH

KEYNOTE SPEAKER

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**Founder**

DX&Beyond | PlayerCoach.me

# BUSINESS INNOVATION WORKSHOPS

The best innovation journeys rarely begin with strategy documents.

*They begin with the right conversations.*

**OUR WORKSHOPS SPARK  
MEANINGFUL CONVERSATIONS,  
COLLABORATIVE PROBLEM-SOLVING  
AND INNOVATION THAT CONTINUES  
BEYOND THE ROOM.**

## FOR ENTERPRISES AND GCCS

- Executive Leadership Sessions
- CXO Roundtables
- AI Innovation Workshops
- Customer Co-creation Workshops
- Design Thinking Bootcamps
- Moonshot – 10x Thinking Bootcamps

## FOR GLOBAL EVENTS AND CONFERENCES

- Keynotes
- Conference Talks
- Business Innovation Masterclasses
- Panel Discussions
- Fireside Conversations

# SIGNATURE IMMERSIVE WORKSHOPS

1

## **The Problem Clarity Sprint**

*"Stop solving the wrong problem brilliantly."*

2

## **The Business Model Stress Test**

*"Optimize for a world that still exists"*

3

## **The Innovation Culture Design Lab**

*"Culture doesn't need inspiration. It needs design."*

4

## **The Future-back Strategy Sprint**

*"Build your strategy from 2030, not from last year."*

5

## **The Customer Lens Intensive**

*"Your customers know what they need. The gap is on your side."*



# POPULAR KEYNOTE THEMES

**1 Innovation is a Discipline**  
*"Building innovation capability beyond workshops and hackathons"*

**2 From AI Hype to Business Value**  
*"Helping organizations discover meaningful AI opportunities instead of chasing every new tool"*

**3 Customer Experience as an Innovation Engine**  
*"Using Design Thinking to uncover hidden opportunities"*

**4 Moonshot Thinking**  
*"Building 10X innovation mindset inside established enterprises"*

**5 Innovation that Employees Actually Own**  
*"Moving beyond innovation theatre toward employee-led innovation."*

**6 Leading Innovation During Transformation**  
*"Helping leaders navigate uncertainty while accelerating business outcomes."*



# WORKSHOP HIGHLIGHTS

## WHY

### Problem Clarity Sprint

Most teams debate solutions before defining the problem. This sprint uncovers assumptions, sharpens problem definition, and lays the foundation for better decisions.

### Business Model Stress Test

Stress-test your business model against shifting markets, AI and disruption to identify what to protect, evolve and reinvent.

### Innovation Culture Design Lab

Innovation culture isn't built through programs. It's designed through systems, behaviours and targeted experiments that create lasting change.

## BEST FOR

Annual planning offsites, GCC strategy sessions, cross-functional teams about to commit resources to a challenge, product and service teams preparing for a new cycle

C-suite teams, BU heads, strategy leads doing annual or mid-year strategic reviews; GCC leadership moving from cost-center to value-center mandate

CHROs + BU Head joint sessions; Employee Days; cross-functional leadership workshops; GCC teams transitioning from delivery to innovation mandate; wanting to reset any initiative

## FORMAT

### FOR CORPORATES

- Half-day (Leadership)
- 1-2 Full Days (Cross-functional)

### FOR CONFERENCES

- Masterclass (2.5 hrs)

### FOR CORPORATES

- 2 Full days

### FOR CONFERENCES

- Masterclass (2.5 hrs)

### FOR CORPORATES

- 1 Day (Fundamentals)
- 2 Days (Full Design)
- 3 Days (Large Group, Multiple BU)

### FOR CONFERENCES

- NA

# WORKSHOP HIGHLIGHTS

## Future Back Strategy

### why

Don't forecast from the past. Start with the future to identify resilient strategies and innovation bets for tomorrow.

### best for

Leadership teams at the start of annual strategic planning; BU heads preparing their 3-year strategy; GCC leadership teams defining their evolution roadmap; organizations facing industry disruption

### format

#### FOR CORPORATES

- 2 Days (Focused)
- 3 Days (Extended)

#### FOR CONFERENCES

- Masterclass (2.5 hrs)

## Customer Lens Intensive

Move beyond surveys and scores. Discover what customers are truly trying to achieve using practical Jobs-to-be-Done thinking.

C-suite teams, BU heads, strategy leads doing annual or mid-year strategic reviews; GCC leadership moving from cost-center to value-center mandate

#### FOR CORPORATES

- 2-3 Full days

#### FOR CONFERENCES

- Masterclass (2.5 hrs)

PRACTICAL FRAMEWORKS

ACTIONABLE TOOLS

FRESH PERSPECTIVES

HIGH ENERGY ENGAGEMENT

IMMEDIATELY APPLICABLE IDEAS

# MAKE IT YOUR LAUNCHPAD

Most facilitated workshops leave teams feeling energized, but empty-handed and the energy wears off by Day 3.

WE TURN INSPIRATION INTO  
TANGIBLE INNOVATION ASSETS  
READY FOR EXECUTION.

3

LEAVE WITH  
OUTPUT

Every participant leaves with a tangible business asset...ready to use, refine and build upon. LAUNCH.



2

WORK ON  
REAL CASE

Every session is built around your business, your challenges and your context...not generic case studies.



1

ARRIVE  
PREPARED

Participants arrive prepared with the right data and context, so the workshop starts creating value from minute one.



# TOOLKIT THAT DRIVES PARTICIPATION

Without the right tools, a workshop is just a conversation.

Structured toolkits turn ideas into tangible business assets...making insights visible, actionable, and valuable long after the session concludes.

Our workshops blend paper, digital and AI tools to match the thinking required at each stage.

**AN ENGAGING EXPERIENCE THAT  
CREATES PRACTICAL ARTIFACTS TO  
DRIVE BUSINESS OUTCOMES.**



# CUSTOMIZE YOUR WORKSHOP

Didn't find what you were looking for? We understand, Innovation isn't 'one thing'. Share with us what you are solving, or trying to achieve!

We work across the full spectrum. We will help you move deliberately across it, based on where your business actually needs to go.

Book an exploratory call, and share details of your frictions/challenges that you are trying to solve!



incremental  
(optimize)

transformative  
(reimagine)

disruptive  
(redefine)

BOOK A CALL



EMAIL US



# MEET YOUR PLAYERCOACH

Pinaki is a Business Innovation practitioner and thought leader with 28+ years of Global, cross-industry experience spanning corporates, GCCs, public institutions, and NPOs across India and globally.

As Founder of DX&Beyond and PlaeryCoach.me, he works as an Innovation PlayerCoach... not from the sidelines, but shoulder-to-shoulder with leaders and teams to convert innovation intent into measurable operating capability.

He has led over 55,000 person-hours of innovation workshops and programs, engaging leaders and teams across BFSI, healthcare, manufacturing, IT services, BPO/KPOs, pharma & life sciences, and telecom sectors.

## 55+

TRANSFORMATION &  
INNOVATION INTERVENTIONS

## 20K+

PERSON HOURS OF  
ACADEMIA CONNECT

## 65K+

PERSON HOURS OF INNOVATION &  
BUSINESS TRANSFORMATION  
COACHING





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{ got a challenge? }

[ let's solve together ]